



# Minnesota eLearning Summit

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Minnesota eLearning Summit

2017

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Aug 2nd, 11:15 AM - 12:15 PM

## Innovative online education: Parenting in the Age of Overindulgence

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# **Innovative online education**

## Parenting in the Age of Overindulgence

**August 2, 2017**

# This session will help you to:

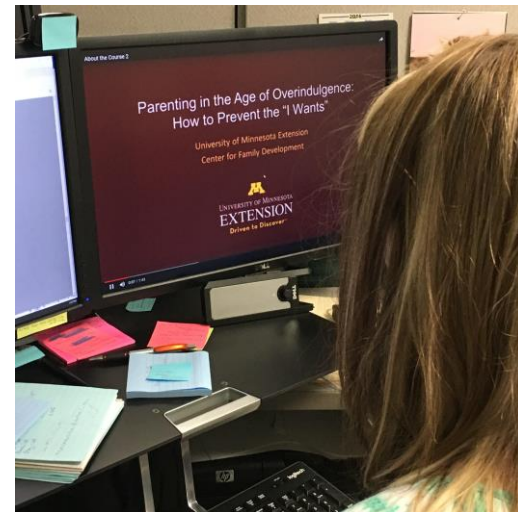
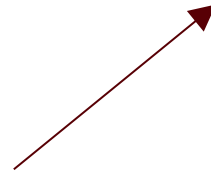
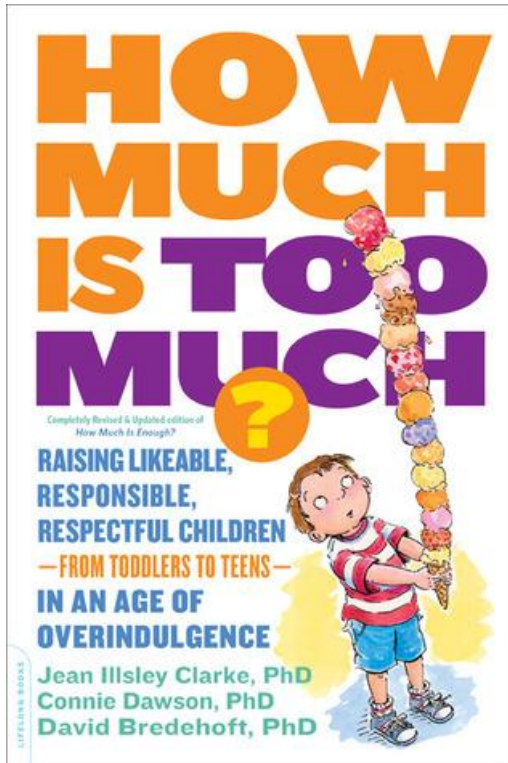
- learn how parents/non-traditional/non-credit seeking learners utilize & access technology
- learn about team dynamics related to building Extension's online courses
- look at the use of Qualtrics as an online learning platform



# A Brief History



# Jean's Vision



# Our team and their roles

## It took a village



Researcher/  
Content lead,  
Jean



Content - Ellie, Becky, Kelly & Lisa

Project Manager,  
Kate



Admin, Mary Jo



Multimedia, Dung



Voice actors -  
Silvia & Rafael



Platform  
Implementation,  
Alison

# What makes a team - brainstorm



Introductions

Brainstorm things to be aware of when  
working in a cross-disciplinary team  
(terms, leadership roles, accountability,  
etc.)

Group sharing



# Articulate, Moodle, Qualtrics, oh my!

## Articulate Storyline

E-learning authoring software that allow instructors to create online courses. Some features includes:

- Interactive activities

- Quizzes (self grade)

- Videos/Audios contents

- And much more...





# Articulate, Moodle, Qualtrics, oh my!

## Moodle

Moodle is a learning or course management platform that allow instructors to create online courses. Some features includes:

Quizzes

Forums

Live chats

Videos

And much more...



# Articulate, Moodle, Qualtrics, oh my!

## Qualtrics

Qualtrics is a surveying software that allow users to creates and distributes surveys.

Some features includes:

- Multiple choice

- Matching

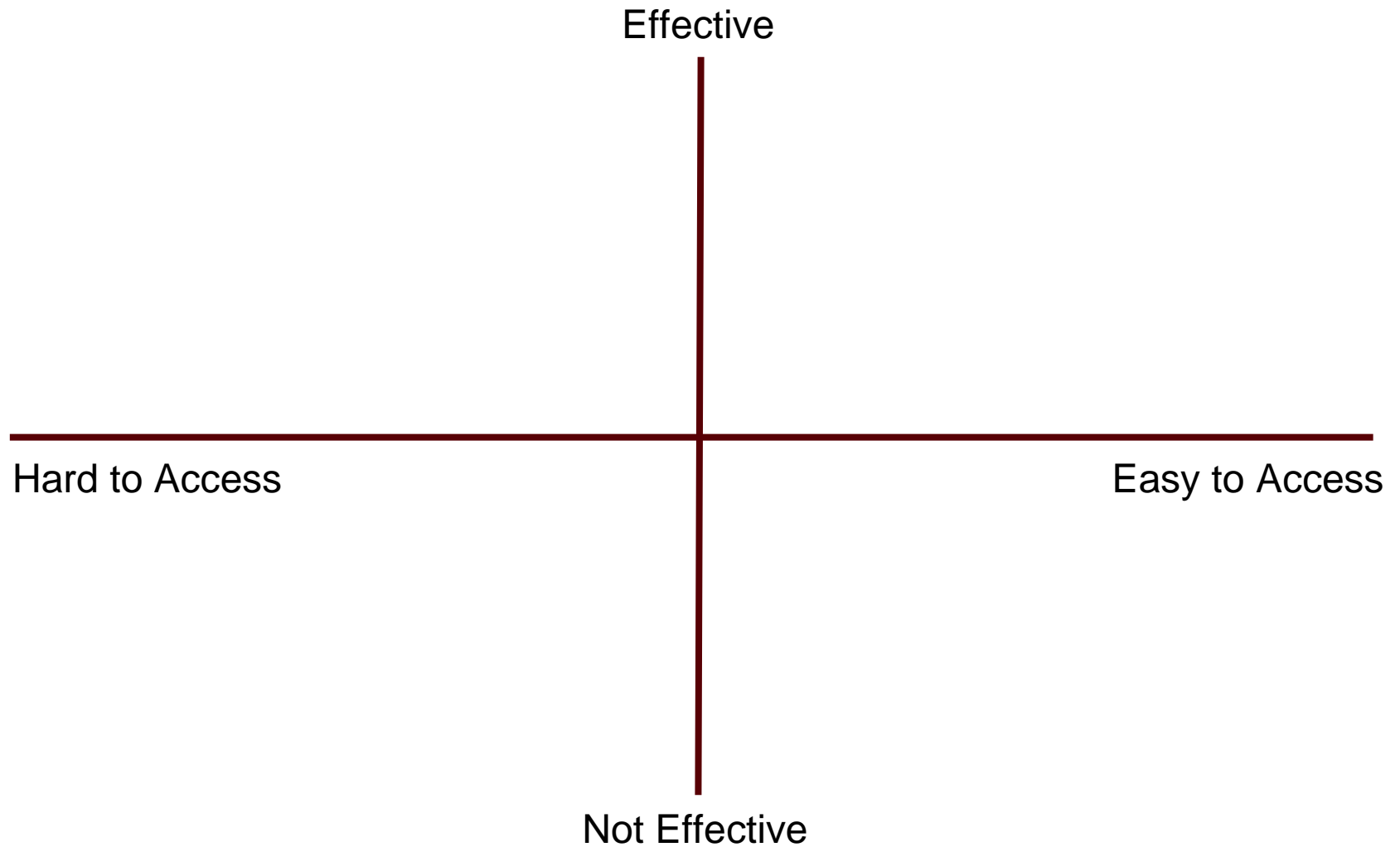
- Drag and drop

- Free text response

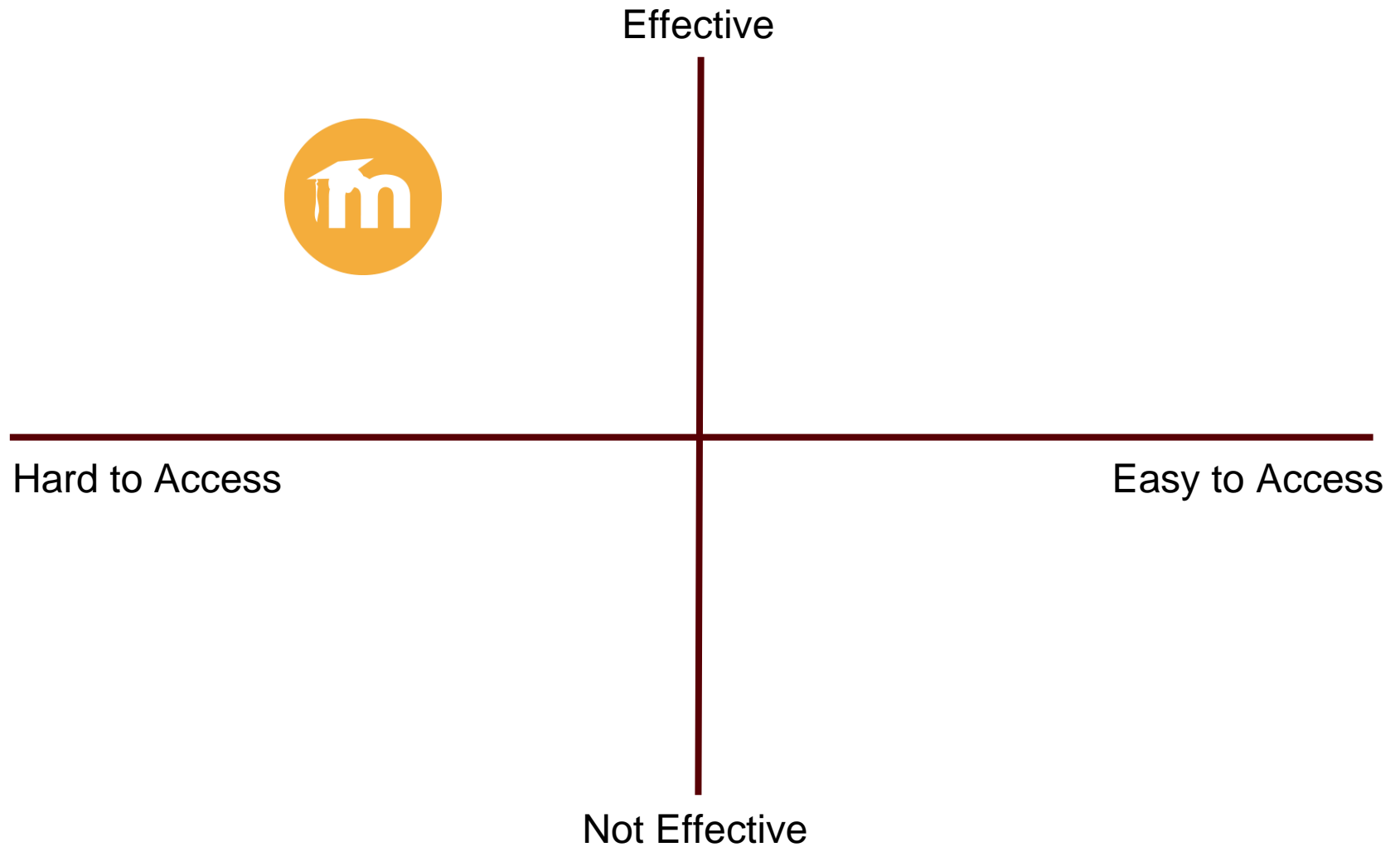
- And much more...



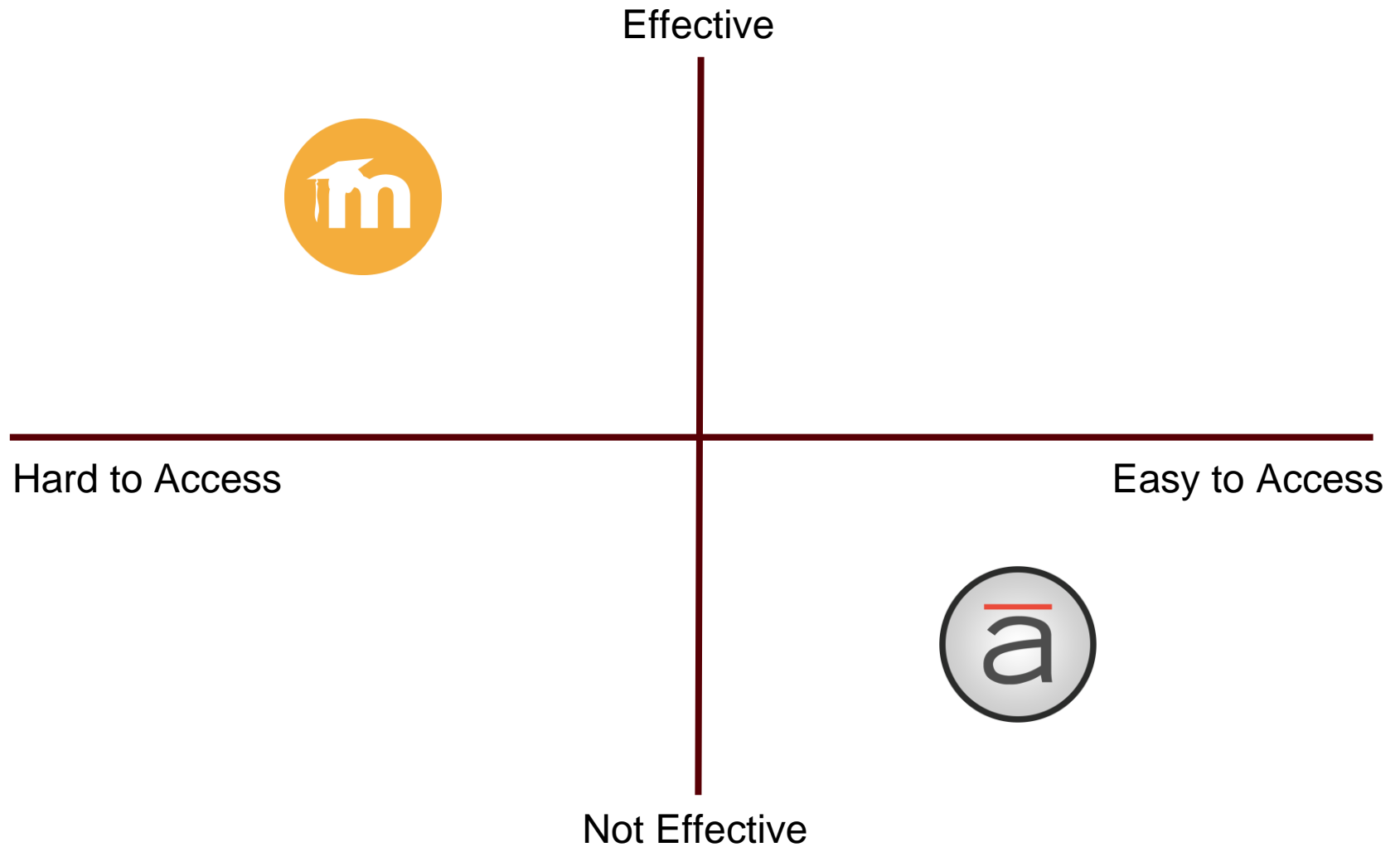
# Articulate, Moodle, Qualtrics, Comparison



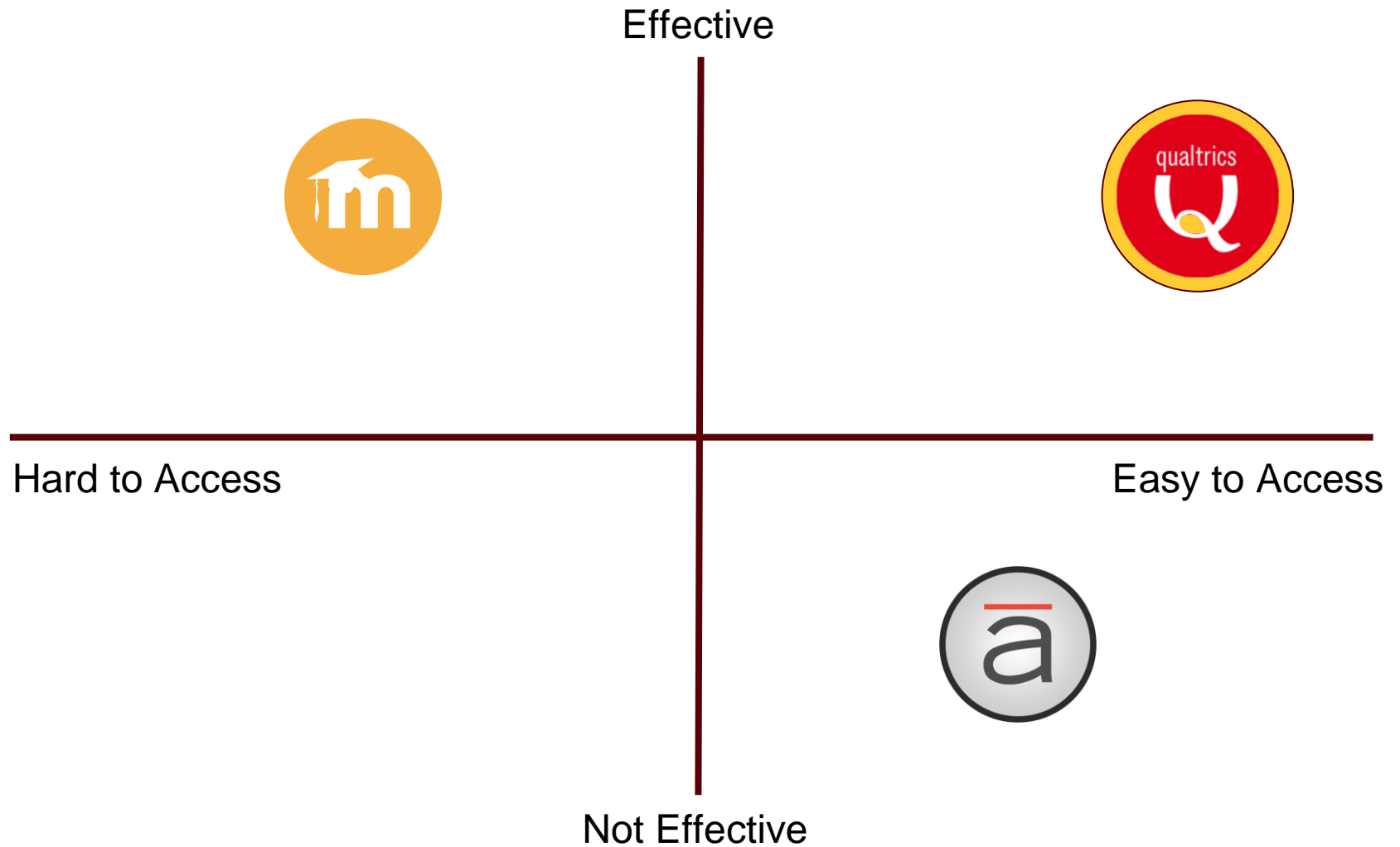
# Articulate, Moodle, Qualtrics, Comparison



# Articulate, Moodle, Qualtrics, Comparison



# Articulate, Moodle, Qualtrics, Comparison



# Technology Goal

Easily accessible and effective online format







Image from: <https://en.wikipedia.org/wiki/Qualtrics>

# Qualtrics as an online learning platform

## Two truths and a lie



# Which is false?

- A. Qualtrics can host video and PDF files.
- B. Qualtrics can be designed as a “choose your own adventure” with learner choice and/or competency-based paths.
- C. You can give learners immediate feedback and/or validation by using tools like scoring, display and skip logic, and using “piped text” from their write-in answers.



# Which is false?

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- B. Qualtrics can be designed as a “choose your own adventure” with learner choice and/or competency-based paths.
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# Which is false?

- A. Qualtrics prides itself on its customer service; you can actually talk to them on the phone.
- B. Qualtrics is designed for research, but the company is supportive of innovative uses like this.
- C. Qualtrics can automatically send a follow up email after six months to help you measure longer-term educational impacts.



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# Why Qualtrics?

## LMS (Moodle, etc.)

Requires login

Navigation may be unfamiliar / confusing

“Correct” / “Incorrect” answers

No automated way to follow-up, and more difficult to use data

## Survey (Qualtrics, etc.)

No login required

Only “next” (& optional “back” navigation)

Flexible feedback & data options

Automated follow-up & easy manual use of data





# Qualtrics is not the only game in town

## Other online survey tools



Image from: [https://www.atomiclearning.com/gdocs\\_spreadforms](https://www.atomiclearning.com/gdocs_spreadforms)

surveygizmo®

Image from: <https://www.surveygizmo.com/>



Image from: <https://www.surveymonkey.com/user/sign-in/>

# Course sample

The screenshot shows a course page with a yellow background. At the top, the University of Minnesota Extension logo and name are displayed. A navigation menu on the left lists the course sections. The main content area features a video player with a play button and the course title. The video player has a dark red background with white text. The University of Minnesota Extension logo is visible in the bottom right corner of the video player.

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Driven to Discover<sup>SM</sup>

Course Navigation

- Introduction
- Module 1: Identifying Family Values that support Good Heart Parenting
- Module 2: Recognizing the Pressures to Overindulge
- Module 3: Becoming Brain Aware

01 Course Introduction

Parenting with a Good Heart:  
Learning to Live Lives of  
Abundance without  
Overindulgence

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[https://umn.qualtrics.com/jfe/form/SV\\_cYHrqB4SNy3j8vX](https://umn.qualtrics.com/jfe/form/SV_cYHrqB4SNy3j8vX)

# Questions or Comments?

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**Thank you!**

