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### Keep Calm and Assist Learners with Developing Multimodal Writing

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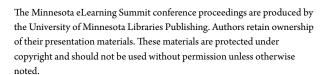
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### Keep Calm and Assist Learners with Developing Multimodal Writing

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## After participation in the session, learners will

- 1. Examine multimodal writing design strategies in courses.
- 2. Identify a variety of free technology programs for use in multimodal writing.
- 3. Describe the value of developing skills in multimodal writing.



### Disclosures

We will identify some technology tools that can be used with Multimodal Writing during this presentation. These tools have free accounts and we are not making any money for mentioning these products. We have received no money or perks for making this presentation.



## Definition of Multimodal Writing

Multimodal writing is composition other than the original form or past text on a page.

For example, from traditional page text to digital media



## Examples of Multimodal Writing

Electronic Posters,
PowerPoint Presentations,
Blogs, Wikis,
Videos, Animations,
Websites, Cartoons,
Brochures, Pamphlets,
Electronic Portfolios



# National Council of Teachers of English

Position Statement on Multimodal Literacies

(2005)



### Multimodal Guide

University of Mississippi (2016)

Multimodal is changing the form of an idea

Focus on the audience

Multimodal writing skills are real world skills

Thinking outside the box



# Why Teach Multimodal Writing?

Communication of written and visual or audio information is increasingly multimodal

Consider your own Profession/Discipline/Areas of Instruction



# Impacts of Multimodal Writing

Students who complete multimodal writing in the courses report that they integrated popular culture (Williams, 2014)

Assignment about journalism
For example being inspired by the song
Money by Pink Floyd and made a video
with it

Integrated financial aspects



## Impacts of Multimodal Writing— Connection of Research and Theory to Practice

### Adult Learners are

- Self-motivated and self-directed
- Want control over their learning
- Internally motivated
- Need to know why learning is important
- Learning from each other



## Tips for Designing Multimodal Writing in Your Courses

- Consider the audience in multimodal writing
- 250 words = one page of paper text
- Script or cc for video/animations



## Tips for Designing Multimodal Writing in Your Courses

 Multimodal writing specific to the major/topic—for example care plans for nursing

Incorporate technology



# Take-away Ideas to Integrate Multimodal Writing in Your Courses

- Write a Paper
- Present the Paper in Class using PowerPoint or Prezi
- Present the Paper in an Electronic Poster Form



### **Example of Poster:**



### A Change of Report

Nancy Nightingale, RN, BSN Completion Student Southwest Minnesota State University, Department of Nursing **SMSU Nursing** 

Justification for Change

To improve communication, patient

safety, patient satisfaction and nurse

### Problem that Creates a Need for

- Critical information is transferred during the shift report. Yet, as Carruso points out, the patient, being the most important person is rarely involved in the shift report (2007). The Joint Commission Patient Safety Goals include patient involvement with plan of care and a set shift report process (Joint Commission,
- The change project outcomes:
- Re-structure shift report
- Include patient in the shift report
- Increase patient satisfaction
- Improve quality and safety
- Lewin's Change Theory guided the clinical practice change project
- A change in practice must be supported by management for project success (Kerr, Lu, McKinlay, & Fuller, 2011).
- Open communication, ongoing feedback that is honest, and celebration of success is important during the project (McMurray, Chabover, Wallis, & Fetherston, 2010).
- One consideration includes vocabulary used during bedside report, so it does not confuse the patient (Cahill, 1998).
- Another consideration from the literature is using a team approach to answering call lights and helping patients while colleagues are giving report (Street, et.al.,
- Confidentiality of private information about patients should be secured in rooms that are semi-private (Evans et al., 2012).
- Patient satisfaction increased and staff communication improved after bedside shift report was implemented (Ekbold & Dombroski, 2012; Maxson, Derby, Wrobleski & Ross, 2012; Sherman, sand-Jecklin, & Johnson, 2013).
- The reporting process during shift changes is important for quality and safety (Toccafondi, Albolino, Bellandi, & Venneri,

### Description of Health Care Setting

- The proposed change at a 35-bed critical access hospital is using bedside report as an alternative strategy to the traditional way that report is given.
- All patient rooms are private rooms, so breech of confidentiality in semi-private rooms is not a pertinent concern.



### Those impacted by Change

Registered Nurses Licensed Practical Nurses Certified Nursing Assistants Patients and Families

### **Change Process**

### Unfreezing Stage:

- + Education staff about the need for change and
- + Formed the Super Report Team to lead the process
- + Involve staff

- + Implementation of bedside shift report
- Teamwork answering call lights during report
- + Reports monitored by Super Report Team and iccupe dealt with to improve process
- Support received from management
- + Staff Received gift cards and positive feedback
- + Sharing of increased patient satisfaction results
- + Continued monitoring by the Super Report Team
- + Continued support from management

Resource Management Human Resources

Super Report Team Staff Nurses

### Budget

Staff gift cards Fruit trays for staff during shifts Snacks for staff at meetings Printing for new Shift Report Forms

An interesting outcome was that shift time decreased and overtime decreased, so monies were saved.

### Communication Networks

- Staff Meetings
- Email
- Communication Book
- Shift Report
- Bulletin Board
- Announcements from Nurse Manager



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## Another way to design Multimodal Writing in Your Course

Design an inquiry or investigation project in which learners report their findings in a video.



## Animoto Video

Name of	Type of	URL
Multimodal	Multimodal	
Software	Software	
Animoto	Unlimited	https://animoto.com/busines
	video use	s/education
	by teachers;	
	Easy to	To sign up for a free
	create a	Teacher account, use this
	video	URL:
		https://animoto.com/educati
		on/classroom



# Combine Group work and Multimodal Writing

Design a project that learners can do in a wiki

Name of	Type of	URL
Free	Multimodal	
Multimodal	Software	
Software		
Wiggio	Wiki	https://wiggio.com
	software for	
	working in	
	groups	

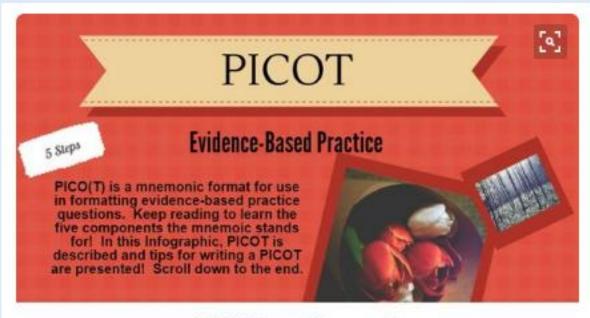


## Infographics, Chart, Banners

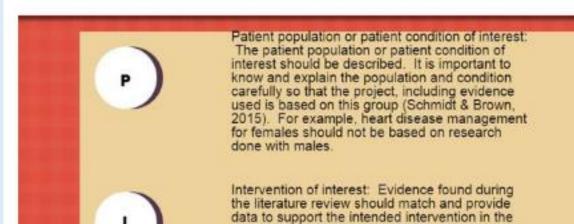
Name of	Type of	URL
Multimodal	Multimodal	
Software	Software	
Piktochart	A point and	http://piktochart.com/
	click program	
	for students	
	to make	
	infographics,	
	charts and	
	banners.	
	Easy to use!	



## Infographic Example



### Did You Know?





## Podcasting Example

Podcasting Assignment:

"This just in. . . "

(Jones, 2010)



# Storytelling and Multimodal Writing

Lenters and Winters (2013) found that Storytelling using Multimodal Writing ignites process writing in fifth graders.

Story Webs
Further story development
Dramatic storytelling
Video



## Storytelling and Multimodal Writing

Storytelling and Multimodal Writing can be used at all ages

Name of Multimodal	Type of Multimodal	URL
Storybird Storybird	Digital Storytelling with artwork Super easy to use!	http://storybird.com/



## Storytelling with Video

Name of	Type of	URL
Multimodal	Multimodal	
Software	Software	
Wideo	Animated	http://wideo.co/
	videos online	



## Summary

Multimodal Writing is important in our advancing and technological society in order to communicate.

Educators should incorporate multimodal writing in their courses to prepare learners for work after graduation.





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