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Keep Calm and Assist Learners with Developing Multimodal Writing

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Keep Calm and Assist Learners with Developing Multimodal Writing

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After participation in the session, learners will

1. Examine multimodal writing design strategies in courses.
2. Identify a variety of free technology programs for use in multimodal writing.
3. Describe the value of developing skills in multimodal writing.



Disclosures

We will identify some technology tools that can be used with Multimodal Writing during this presentation. These tools have free accounts and we are not making any money for mentioning these products. We have received no money or perks for making this presentation.



Definition of Multimodal Writing

Multimodal writing is composition other than the original form or past text on a page.

For example, from traditional page text to digital media



Examples of Multimodal Writing

Electronic Posters,
PowerPoint Presentations,
Blogs, Wikis,
Videos, Animations,
Websites, Cartoons,
Brochures, Pamphlets,
Electronic Portfolios



National Council of Teachers of English

Position Statement on Multimodal
Literacies

(2005)



Multimodal Guide

University of Mississippi (2016)

Multimodal is changing the form of an idea

Focus on the audience

Multimodal writing skills are real world skills

Thinking outside the box



Why Teach Multimodal Writing?

Communication of written and visual or audio information is increasingly multimodal

Consider your own
Profession/Discipline/Areas of Instruction



Impacts of Multimodal Writing

Students who complete multimodal writing in the courses report that they integrated popular culture (Williams, 2014)

Assignment about journalism

For example being inspired by the song Money by Pink Floyd and made a video with it

Integrated financial aspects



Impacts of Multimodal Writing— Connection of Research and Theory to Practice

Adult Learners are

- Self-motivated and self-directed
- Want control over their learning
- Internally motivated
- Need to know why learning is important
- Learning from each other



Tips for Designing Multimodal Writing in Your Courses

- Consider the audience in multimodal writing
- 250 words = one page of paper text
- Script or cc for video/animations



Tips for Designing Multimodal Writing in Your Courses

- Multimodal writing specific to the major/topic—for example care plans for nursing
- Incorporate technology



Take-away Ideas to Integrate Multimodal Writing in Your Courses

- Write a Paper
- Present the Paper in Class using PowerPoint or Prezi
- Present the Paper in an Electronic Poster Form

Example of Poster:



A Change of Report

Nancy Nightingale, RN, BSN Completion Student
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SMSU Nursing

Problem that Creates a Need for Change

- Critical information is transferred during the shift report. Yet, as Carruso points out, the patient, being the most important person is rarely involved in the shift report (2007). The Joint Commission Patient Safety Goals include patient involvement with plan of care and a set shift report process (Joint Commission, 2012).
- The change project outcomes:
 - Re-structure shift report
 - Include patient in the shift report
 - Increase patient satisfaction
 - Improve quality and safety
- Lewin's Change Theory guided the clinical practice change project
- A change in practice must be supported by management for project success (Kerr, Lu, McKinlay, & Fuller, 2011).
- Open communication, ongoing feedback that is honest, and celebration of success is important during the project (McMurray, Chaboyer, Wallis, & Fetherston, 2010).
- One consideration includes vocabulary used during bedside report, so it does not confuse the patient (Cahill, 1998).
- Another consideration from the literature is using a team approach to answering call lights and helping patients while colleagues are giving report (Street, et al., 2011).
- Confidentiality of private information about patients should be secured in rooms that are semi-private (Evans et al., 2012).
- Patient satisfaction increased and staff communication improved after bedside shift report was implemented (Ekbold & Dombroski, 2012; Maxson, Derby, Wroblewski & Ross, 2012; Sherman, sand-Jecklin, & Johnson, 2013).
- The reporting process during shift changes is important for quality and safety (Toccafondi, Albolino, Bellandi, & Venneri, 2012).

Description of Health Care Setting

- The proposed change at a 55-bed critical access hospital is using bedside report as an alternative strategy to the traditional way that report is given.
- All patient rooms are private rooms, so breach of confidentiality in semi-private rooms is not a pertinent concern.



Those impacted by Change

Registered Nurses
Licensed Practical Nurses
Certified Nursing Assistants
Patients and Families

Communication Networks

- Staff Meetings
- Email
- Communication Book
- Shift Report
- Bulletin Board
- Announcements from Nurse Manager



Change Process

Unfreezing Stage:

- + Education staff about the need for change and process
- + Formed the Super Report Team to lead the process
- + Involve staff

Transition

- + Implementation of bedside shift report
- + Teamwork answering call lights during report
- + Shift Report Form used
- + Reports monitored by Super Report Team and issues dealt with to improve process

Support received from management

- + Staff Received gift cards and positive feedback

Refreezing

- + Sharing of increased patient satisfaction results
- + Continued monitoring by the Super Report Team
- + Continued support from management

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Justification for Change

To improve communication, patient safety, patient satisfaction and nurse satisfaction.



Resource Management
Human Resources
Super Report Team
Staff Nurses

Budget

Staff gift cards
Fruit trays for staff during shifts
Snacks for staff at meetings
Printing for new Shift Report Forms

An interesting outcome was that shift time decreased and overtime decreased, so monies were saved.

Contact

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Another way to design Multimodal Writing in Your Course

Design an inquiry or investigation project in which learners report their findings in a video.



Animoto Video

Name of Multimodal Software	Type of Multimodal Software	URL
Animoto	Unlimited video use by teachers; Easy to create a video	https://animoto.com/business/education To sign up for a free Teacher account, use this URL: https://animoto.com/education/classroom



Combine Group work and Multimodal Writing

Design a project that learners can do in a wiki

Name of Free Multimodal Software	Type of Multimodal Software	URL
Wiggio	Wiki software for working in groups	https://wiggio.com



Infographics, Chart, Banners

Name of Multimodal Software	Type of Multimodal Software	URL
Piktochart	A point and click program for students to make infographics, charts and banners. Easy to use!	http://piktochart.com/



Infographic Example

The infographic is titled "PICOT Evidence-Based Practice" and is set against a red background. At the top, the word "PICOT" is written in a large, white, serif font inside a yellow banner. Below this, the text "Evidence-Based Practice" is written in a bold, white, sans-serif font. To the left of the main text, there is a white tag that says "5 Steps". The main text describes PICOT as a mnemonic format for use in formatting evidence-based practice questions. To the right of the text, there are two small images: one of a tulip and one of a forest. Below the main text, there is a section titled "Did You Know?" in a bold, white, sans-serif font. This section contains two items: "P" (Patient population or patient condition of interest) and "I" (Intervention of interest). Each item has a corresponding letter in a white circle on the left and a detailed explanation on the right.

PICOT

5 Steps

Evidence-Based Practice

PICO(T) is a mnemonic format for use in formatting evidence-based practice questions. Keep reading to learn the five components the mnemonic stands for! In this Infographic, PICOT is described and tips for writing a PICOT are presented! Scroll down to the end.

Did You Know?

P Patient population or patient condition of interest: The patient population or patient condition of interest should be described. It is important to know and explain the population and condition carefully so that the project, including evidence used is based on this group (Schmidt & Brown, 2015). For example, heart disease management for females should not be based on research done with males.

I Intervention of interest: Evidence found during the literature review should match and provide data to support the intended intervention in the



Podcasting Example

Podcasting Assignment:

"This just in. . ."

(Jones, 2010)



Storytelling and Multimodal Writing

Lenters and Winters (2013) found that Storytelling using Multimodal Writing ignites process writing in fifth graders.

Story Webs

Further story development

Dramatic storytelling

Video



Storytelling and Multimodal Writing

Storytelling and Multimodal Writing can be used at all ages

Name of Multimodal Software	Type of Multimodal Software	URL
Storybird	Digital Storytelling with artwork Super easy to use!	http://storybird.com/



Storytelling with Video

Name of Multimodal Software	Type of Multimodal Software	URL
Wideo	Animated videos online	http://wideo.co/



Summary

Multimodal Writing is important in our advancing and technological society in order to communicate.

Educators should incorporate multimodal writing in their courses to prepare learners for work after graduation.



*Questions
or Comments?*



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