

# Idea Relay name:

## Opening challenge and initial ideas:

Explain what are you trying to do, in details and in the larger sense. Why is that? Explain the context of your challenge. This is not a "how" question, but rather more of a "explaining why" question.]

### 1<sup>st</sup> Respondent

#### 1. Beginning ideas:

Generate a number of different types of ideas to resolve the initial challenge.

### 2<sup>nd</sup> Respondent

#### 2. Restate the goal and add possible ideas

Paraphrase or redirect the original problem and/or goal, then add possible solutions.

### 3<sup>rd</sup> Respondent

#### 3. Combine and add alternative ideas

Focus the goal, then add additional possible solutions or combinations.

### 4<sup>th</sup> Respondent

#### 4. Improve and develop ideas

Review the proposed solutions, add details, and make new suggestions

Read, summarize, and represent goals and ideas to group, discuss:  
select an exemplar from the group