Innovative online education: Parenting in the Age of Overindulgence

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Innovative online education
Parenting in the Age of Overindulgence

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This session will help you to:

- learn how parents/non-traditional/non-credit seeking learners utilize & access technology
- learn about team dynamics related to building Extension’s online courses
- look at the use of Qualtrics as an online learning platform
A Brief History
Jean’s Vision
Our team and their roles

It took a village

Researcher/Content lead, Jean

Content - Ellie, Becky, Kelly & Lisa

Project Manager, Kate

Admin, Mary Jo

Multimedia, Dung

Voice actors - Silvia & Rafael

Platform Implementation, Alison
What makes a team - brainstorm

Introductions
Brainstorm things to be aware of when working in a cross-disciplinary team (terms, leadership roles, accountability, etc.)
Group sharing
Articulate, Moodle, Qualtrics, oh my!

Articulate Storyline

E-learning authoring software that allow instructors to create online courses. Some features includes:

- Interactive activities
- Quizzes (self grade)
- Videos/Audios contents
- And much more...
Articulate, Moodle, Qualtrics, oh my!

Moodle

Moodle is a learning or course management platform that allow instructors to create online courses. Some features includes:

Quizzes
Forums
Live chats
Videos
And much more...
Articulate, Moodle, Qualtrics, oh my!

Qualtrics

Qualtrics is a surveying software that allows users to create and distribute surveys. Some features include:

- Multiple choice
- Matching
- Drag and drop
- Free text response
- And much more...
Articulate, Moodle, Qualtrics, Comparison

Effective

Hard to Access

Easy to Access

Not Effective
Articulate, Moodle, Qualtrics, Comparison

- **Effective**
- **Not Effective**
- **Easy to Access**
- **Hard to Access**
Articulate, Moodle, Qualtrics, Comparison

- Effective
- Not Effective

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Articulate, Moodle, Qualtrics, Comparison

- Effective
  - Hard to Access
  - Not Effective
- Easy to Access
Technology Goal

Easily accessible and effective online format
Qualtrics as an online learning platform

Two truths and a lie
Which is false?

A. Qualtrics can host video and PDF files.
B. Qualtrics can be designed as a “choose your own adventure” with learner choice and/or competency-based paths.
C. You can give learners immediate feedback and/or validation by using tools like scoring, display and skip logic, and using “piped text” from their write-in answers.
Which is false?

A. Qualtrics can host video and PDF files.
B. Qualtrics can be designed as a “choose your own adventure” with learner choice and/or competency-based paths.
C. You can give learners immediate feedback and/or validation by using tools like scoring, display and skip logic, and using “piped text” from their write-in answers.
Which is false?

A. Qualtrics prides itself on its customer service; you can actually talk to them on the phone.
B. Qualtrics is designed for research, but the company is supportive of innovative uses like this.
C. Qualtrics can automatically send a follow up email after six months to help you measure longer-term educational impacts.
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Why Qualtrics?

LMS (Moodle, etc.)

- Requires login
- Navigation may be unfamiliar / confusing
- “Correct” / “Incorrect” answers
- No automated way to follow-up, and more difficult to use data

Survey (Qualtrics, etc.)

- No login required
- Only “next” (& optional “back” navigation)
- Flexible feedback & data options
- Automated follow-up & easy manual use of data
Qualtrics is not the only game in town

Other online survey tools
Course sample

https://umn.qualtrics.com/jfe/form/SV_cYHrqB4SNy3j8vX
Questions or Comments?

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Thank you!