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Getting Frogs to Market in a Wheelbarrow: Strategies for Managing eLearning Projects with Faculty-Driven Teams

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Getting Frogs to Market in a Wheelbarrow: Strategies for Managing eLearning Projects with Faculty-Driven Teams

Mary Katherine O’Brien and Kelly Vallandingham
University of Minnesota
"I have to keep 218 frogs in a wheelbarrow"

(Former) House Speaker John Boehner on bipartisanship and dealing with his "raucous caucus" in the House - 2015 State of the Union Address
Gentle Project Management: Shepherding Pedagogical Change
Sara Schoen & Annette McNamara, University of Minnesota

• Change management & coaching strategies
• Progress and accountability
• Support for instructors

“BEST OF THE SUMMIT”

TODAY:
- Strategies for identifying and forecasting potential issues in a project
- Solutions for working in ever-changing, faculty-driven eLearning teams
What is Project Management?

The PMBOK!
**What is Project Management?**

Do you follow this process?

Do you create documentation for all of this?

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<tbody>
<tr>
<td>4. Project Integration Management</td>
<td>4.1 Develop Project Charter</td>
<td>4.2 Develop Project Management Plan</td>
<td>4.3 Direct and Manage Project Execution</td>
<td>4.4 Monitor and Control Project Work</td>
<td>4.5 Perform Integrated Change Control</td>
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<td>5. Project Scope Management</td>
<td>5.1 Collect Requirements</td>
<td>5.2 Define Scope</td>
<td>5.3 Create WBS</td>
<td>5.4 Verify Scope</td>
<td>5.5 Control Scope</td>
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<td>6. Project Time Management</td>
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<td>6.2 Sequence Activities</td>
<td>6.3 Estimate Activity Resources</td>
<td>6.4 Estimate Activity Durations</td>
<td>6.5 Develop Schedule</td>
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<td>7. Project Cost Management</td>
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<td>10. Project Communications Management</td>
<td>10.1 Identify Stakeholders</td>
<td>10.2 Plan Communications</td>
<td>10.3 Distribute Information</td>
<td>10.4 Manage Stakeholder Expectations</td>
<td>10.5 Report Performance</td>
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<td>12. Project Procurement Management</td>
<td>12.1 Plan Procurements</td>
<td>12.2 Conduct Procurements</td>
<td>12.3 Administer Procurements</td>
<td>12.4 Close Procurements</td>
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</table>
What is Project Management?

Project Management Methodologies:
What is Project Management?

Project Management Methodologies:

**Waterfall Model**
- Requirements
- Design
- Implementation
- Verification
- Maintenance
What is Project Management?

Project Management Methodologies:

AGILE - SCRUN
What is Project Management?

Project Management Methodologies:

AGILE -

KANBAN
WHAT DO WE MEAN BY “ELEARNING PROJECTS”?

- comprehensive programs
- individual modules
- single course(s)
- DVM curriculum
- outreach
- learning objects
- funding proposals
- technology acquisitions
  - internal CVM
  - recent alumni
- LMS sites
  - courses
  - conferences
- external/community
- training
- external/community
- recent alumni

Objectives

To further develop web-deliverable curriculum materials to train veterinary students and practicing veterinarians in Dairy Production Medicine and Food Safety. We will build a hierarchy of web-deliverable materials devoted to veterinary production medicine as it applies to complex food systems.

The proposed hierarchy will contain the following aspects:

“topic”: a major subunit of the knowledge and skills that veterinarians can bring to bear in service to a food production operation. Knowledge and skills in the topic can help the rural veterinarian to bring value at a management level to the operation, opening new avenues for revenue to the veterinarian and intellectual challenge and satisfaction in their professional lives. Example topics might be lameness, reproduction, or calf management.
Stakeholders
Who are they?
What are their interests?
Are they equal?
"Student, you do not study to pass the test. You study to prepare for the day when you are the only thing between a patient and the grave."

Mark Reid
Your Frogs

If stakeholders were frogs...
Who is in your frog pile?
A project manager?
An instructional designer?
Subject Matter Experts?
A technical guru?
Students?
If stakeholders were frogs...

What do you do when the frogs start jumping?
Your Frogs

Frogs that leave or become unresponsive.
Your frog says yes, but is overcommitted and has no time.
One of your frogs is domineering.
Your Frogs

One of your frogs never speaks up.
Your Frogs

The frog who isn’t listening!
Sometimes it feels like this is in your wheelbarrow.
Your Frogs

I love it!

I hate it!
Your Frogs

This frog wants way more than you can afford to do.
Your Frogs

The frog who reallocates the funds.
Your Frogs

Your frogs speak different languages...
Your Frogs

Your frogs are “across the pond”.

[Image of frogs on lily pads]
Your Frogs

Can you control your frogs?
THANK YOU!

QUESTIONS:

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