Jul 28th, 9:30 AM - 10:30 AM

Video, the New Paper

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Video, the New Paper

Mary Bohman
Norb Thomes
Winona State University
What We Hope to Accomplish

- Discuss how new formats of old assignments can generate new interest and engagement without sacrificing outcomes
- Discover how updating old assignments can assist in the development of necessary job skills
- Augment or modify existing assignments to use new techniques and submission formats
Redoing the Old & Tired
Objectives for a Typical Assignment

- Interview people employed in your field of study
- Organize the results of your interviews into an outline
- Document the results of the interview in a professional, meaningful way
- Credit your sources
- Submit your outline and finished document
Ye Olde Assignment

☐ Intervieweweth thee professionals in thy field of study, not twice but thrice. Organizeth thy thoughts into an outline and writeth thee a paper no less in duration than three pages. Citeth thy sources. Turneth in thy outline and thy paper. Yay, verily.

☐ We have covered the objectives and we have made the assignment. What else can we do?
“I think I had that assignment in school.”

☐ A) Word for word.

☐ B) I don’t remember doing interviews, but the assignment looks awfully familiar.

☐ C) I never had an assignment like that.
Prepare a set of questions for professionals in your field of study that determine the typical work day, schooling requirements, and skills needed to be successful. Find three professionals in the field and, using your iPad, video their responses to the questions. Create a storyboard for a 3-minute news story documenting your interviews. Using iMovie, edit the clips into the news story, adding appropriate titles, voice-overs, graphics, and music. Submit your storyboard and video for assessment.
But are the assignments equivalent?
Are the assignments equivalent?

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Written</th>
<th>Video</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collect info</td>
<td>Interview questions</td>
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</tr>
<tr>
<td>Organize thought</td>
<td>Outline</td>
<td>Storyboard</td>
</tr>
<tr>
<td>Supply narrative</td>
<td>Write copy</td>
<td>Do voice-over</td>
</tr>
<tr>
<td>Cite sources</td>
<td>Last page</td>
<td>On-screen graphics</td>
</tr>
<tr>
<td>Edit</td>
<td>Word</td>
<td>iMovie</td>
</tr>
<tr>
<td>Produce final product</td>
<td>Paper</td>
<td>Video</td>
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</table>
This sample storyboard comes from an app called StoryboardThat.

- Keyframes
- Timings
- Direction
- Overview of narrative and audio
Storyboards
The Power of Choice

- Engagement
- Variety (might require a minimum number of submission types throughout the term)
- Learning styles
- Building on 21st-century skill set
# 21st-Century Skill Set

## Learning Skills
- Critical Thinking
- Creative Thinking
- Communication
- Collaboration

## Literacy Skills
- Information Literacy
- Media Literacy
- Technology Literacy

## Life Skills
- Flexibility
- Initiative
- Social Skills
- Productivity
- Leadership
# 21st-Century Skill Set
(Written Assignment)

## Learning Skills

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## Literacy Skills

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## Life Skills

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# 21st-Century Skill Set

## (Video Assignment)

### Learning Skills

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### Literacy Skills

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How To
Multi-Media Assignments

- Video (edited vs not edited)
- Structure (groups, classroom interactions, etc.)
- Recording Best Practices

**Equipment:** Tripods, tablets, smart phones, laptops, etc.
Student Resources

- Wiki Pages
- Online Training (lynda.com)
- iMovie app
- Video Compressor app
- Screencast-O-Matic
  https://screencast-o-matic.com/
Download Info

This is a free download to help you record your presentations.

Start Recording

Make it Easy

One-click screen capture recording on Windows or Mac computers with no install for FREE!

Just click **Start Recording** to record.

Or you can download and install to run application on your Mac OS X 10.6 or later: [Download + Install]

Watch a very quick demo

Who's using Screencast-O-Matic?

WATCH: Screen-O-Matic Help Videos

Above is a link to video produced by Screen-O-Matic to show you how this product works.

WATCH: How to use Screen-O-Matic YouTube Video

Above is a YouTube video someone made that will give you an overview of Screen-O-Matic.
Other Multi-Media Assignment Examples

- Student Teaching Lesson Capture (not edited)
- Oral Presentations (edited)
- eWarrior Competition (instead of written essay entry they showed how they use their technology)
- Choice board assignments
Sharing Assignment in LMS

1. Record presentation and upload to Youtube
2. Embed video in the discussion board
3. Students watch and respond to each others presentation
   - Build connections in online courses
   - Saves class time in F2F courses
Q & A
Credits

- Copying the manuscript: http://www.umilta.net
- Benefits: https://content.linkedin.com
- Balance Scale: https://cdn3.iconfinder.com/
- Light bulb: http://www.vox3d.com