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Abstract

This report illustrates some ways that primary care faculty on regional campuses can expand their portfolios of scholarly publications. Working in teams is emphasized.

Producing enduring scholarly work may be a daunting task for clinician trainees and faculty alike, especially in primary care or regional campus settings.¹ However, scholarship is expected of residents and faculty; the Accreditation Council for Graduate Medical Education (ACGME) requires programs to show evidence of scholarly activity consistent with their missions and aims.² Absence of dedicated time, competing priorities at work, and pursuit of work-life balance among others¹ may make individual investment in research difficult. Here are tips borne out of experiences with several trainees and faculty on two different regional campuses, applying the framework 'The 6 Types of Working Genius' described by Patrick Lencioni in a book of the same title (3, 4). Briefly, the types are:

- **Wonder:** *The natural gift of pondering the possibility of greater potential and opportunity in a given situation.*
- **Invention:** *The natural gift of creating original and novel ideas and solutions.*
- **Discernment:** *The natural gift of intuitively and instinctively evaluating ideas and situations.*
- **Galvanizing:** *The natural gift of rallying, inspiring and organizing others to take action.*
- **Enablement:** *The natural gift of providing encouragement and assistance for an idea or project.*
- **Tenacity:** *The natural gift of pushing projects or tasks to completion to achieve results.*

Tip 1: Reflect on clinical encounters

Are you a storyteller, one that likes to use vignettes and prior experiences to illustrate clinical concepts?

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Does there seem not to be enough time to include these stories in rounds or clinic sessions with your trainees? Why don't you record them as narratives?^{5,6} This way you not only teach medicine but also model writing for wide audiences – and have articles to share with your trainees for teaching and inspiration, leveraging the Genius of *Enablement*. In addition, do not pass up opportunities to write case reports⁷ related to your musings on notable patient encounters. Pearls you gain on self-reflection around your successes^{5,7} and failures⁶ can provide timeless, invaluable guidance to others. Several journals accept case reports, including those mentioned by these authors.

Tip 2: Report trends in routinely tracked data

Do you have stewardship over data that others may find interesting? For instance, are you in charge of publication records for your program? Do you see reportable trends in the data? Using the Genius of *Invention*, look for an opportunity to publish your findings.⁸ And if you and your team are working on innovations in your program or department, consider publishing your data.^{9,10,11} Journals that cover the field to which the innovation belongs provide opportunities for publishing such articles; as shown by these examples.⁹⁻¹¹

Tip 3: Help others succeed where you failed

Have your colleagues had greater programmatic success than you did in an earlier season of work on a similar project? You may be able to write with them, demonstrating the Genius of *Tenacity*.¹² And If you did unique research as part of your undergraduate or

graduate studies, go beyond your thesis (or school report or dissertation) to a journal publication.¹³

Tip 4: Report your advocacy endeavors
Have you tried to advocate a solution to a problem that probably exists widely? Publish your recommendations in narrative¹⁴ or letter format, applying the Genius of *Wonder*. And if you and your trainee(s) have answered a research question you wondered about, write up your findings.¹⁵

Tip 5: Collaborate with other researchers
Did a colleague *Galvanize* you to co-host research at your clinical site? Do not pass up an opportunity to bring a publishable work to fruition!¹⁶
You may also *Galvanize* selected trainees to work on case reports,⁸ research,^{11,14,17} and commentaries.¹⁸

Tip 6: Call out writing potential in others
Have you heard presentations or seen posters than can (or should) become published papers? Your *Discernment* and guidance of other writers may translate to shared articles!¹⁹

In summary, although scholarly activity needs to be engaged in deliberately, there are many ways to get started. Teamwork can help you be more successful than you may expect to be working alone; you can employ the Working Genius that you or your colleagues wield to facilitate this.

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