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Insights for Pharmacy: A Call for Papers

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Health care delivery is experiencing rapid changes around the world as societies grapple with the issues surrounding quality, affordability and responsibility. The profession of pharmacy and its practitioners are in the middle of these changes. Pharmacy is unique among the health professions in that we have long recognized the need for increased pharmacist involvement in the management of medicines and have made significant progress in changing the way we think about care and we are making progress in how we deliver that care.

During this time of opportunity for our profession we find value in the research that is being done and reported in INNOVATIONS. It is also important to consider the INSIGHTS of members of the profession regarding our profession and its place in the new world of health care.

As an editor of the INSIGHTS section of INNOVATIONS, I would like to invite you to submit manuscripts for publication in the section. Your insight could address the politics of health care, the changes in delivery that are promoted or alternatively your better idea. Your insight commentary can be inspirational, critical or analytical. After all, it is your insight.

Please send your manuscript to the INNOVATIONS address and we will review your document for possible inclusion.

We look forward to your INSIGHT!