



# Minnesota eLearning Summit

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Minnesota eLearning Summit

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## Microlearning: Is Byte Size the Right Size

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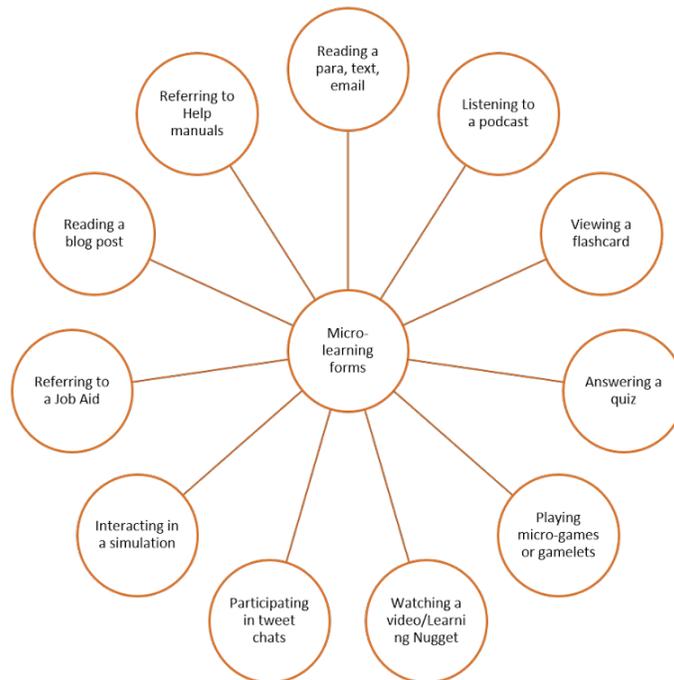
Inspir**Ed**

# Microlearning: Is Byte Size the Right Size?

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## Resources to Explore

During the session, we talked about different forms microlearning can take. Below is a selection of resources to explore examples and ideas for producing microlearning assets.



### Podcast

Ideas: Interview experts on their course topic, extend the conversation around a subject in a multi-part series, or tee up a provocative topic with a podcast teaser.

- Resource: Learn how to podcast: <http://podcastanswerman.com/learn-how-to-podcast/>
- Resource: Create a podcast + visual hybrid: <http://voicethread.com/>
- Resource: Podcasting equipment: <http://www.podcastmethod.co/>
- Example: Naked Scientist example podcast series: <http://www.thenakedscientists.com/>
- Example and Podcast Award Winner: <https://www.jeffsanders.com/the-5-am-miracle-podcast/>

### Flashcards & Quizzes

Ideas: Review important concepts, pre- or post-test knowledge on a topic, assess attitudes toward a topic, or keep key concepts top of mind.

- Resource: Create and share a quiz for flashcards: <https://quizlet.com/>
- Resource: 15 quiz question writing tips: <http://blogs.onlineeducation.touro.edu/15-tips-writing-multiple-choice-questions/>
- Example (view on tablet): <http://edapp.com/what-the-superbowl-means-for-mobile-learning/>

## Gamelets

Ideas: Test decision making with a scenario game, assess recall with a fact-based recall game, earn learner investment in repetitive skill development with a practice oriented game environment, or incorporate badging as a gamified incentive.

- Resource: Check with your LMS provider about game formats for quizzing and interactions.
- Resource: <http://www.forbes.com/sites/danschawbel/2013/10/07/adam-penenberg-how-gamification-is-going-to-change-the-workplace/#3e8aeb7239e5>
- Example: CD2 demo <http://cdn.cd2learning.com/webinars/2016/MicroLearning.mp4>
- Example: <https://www.khanacademy.org/>
- Example: Epidemic! A game about public health careers: <http://www.epidemicgame.org/index.html>

## Video

Ideas: Illustrate an idea, insert thought leaders into a threaded discussion, break down a big concept into components, or demo the start to finish steps of a process.

- Resource for creating animated videos: <https://www.moovly.com/>
- Resource for creating animated videos: <http://www.powtoon.com/>
- Resource for creating animated videos: <https://goanimate.com/>
- Example: Power of animated videos: <https://www.youtube.com/watch?v=7ZVH7eqoCUM>
- Example: Minute Earth video: <https://www.youtube.com/watch?v=8a3r-cG8Wic>

## Tweet chats

Ideas: Follow up a course with an interactive social media discussion, schedule regular discussions on hot topics impacting your learning thread, or offer learners access to experts via tweet chats.

- Resource: Twitter chat guide: <https://blog.bufferapp.com/twitter-chat-101>
- Resource: Forbes ultimate guide for hosting a tweet chat: <http://www.forbes.com/sites/stevecooper/2013/09/30/the-ultimate-guide-to-hosting-a-tweet-chat/#10b3555c64b3>
- Example: Association Chat: <https://twitter.com/assnchat>
- Example: "Learn" Chat: <https://lrnchat.wordpress.com/>

## Simulation

Ideas: Utilize simulation for discovery, practice, or assessment.

- Resource: <http://www.industryweek.com/workforce/workforce-training-disguised-fun-games>
- Resource: What the Society for Simulation in Healthcare has to say about this learning format: <http://www.ssih.org/About-Simulation>

- Resource: <http://serc.carleton.edu/sp/library/simulations/index.html>
- Example: Medical Partners: [http://www.smartbuilder.com/examples/Patient\\_Management/player.php](http://www.smartbuilder.com/examples/Patient_Management/player.php)
- Example: Blog post featuring a selection of simulation examples: <http://blog.cathy-moore.com/resources/elearning-samples/>

### **Practice Tool or Job aid**

Ideas: Offer a checklist as a quick reminder, prepare a process map, or create just-in-time performance support resources.

- Resource: Designing a job aid: <http://masiecontent.s3.amazonaws.com/content/L15/SessionContent/DesigningaJobAid.pdf>
- Example: Interactive infographic on how color affects learners: <http://articulate-heroes-authoring.s3.amazonaws.com/Nicole/Demos/ColorPsych/story.html>
- Example: Course design job aid: [http://media.wix.com/ugd/8df8ce\\_1c0f87f03b6c4595b54cc9051c4d6a31.pdf](http://media.wix.com/ugd/8df8ce_1c0f87f03b6c4595b54cc9051c4d6a31.pdf)

### **Blog post**

Ideas: Utilize blog posts to prime learners for a discussion, offer thoughts for extending the learning, engage with learners in the comments of blog posts, or assess comments for learner misconceptions or additional topics of interest. Make sure you tie your blog posts to learning objectives to ensure they they are microLearning vs. just micro info.

- Resource: Writing effective blog posts: <http://www.problogger.net/how-to-write-great-blog-content/>
- Example: Smart Thoughts list of best association blogs: <http://www.smartthoughtssolutions.com/the-best-association-blogs/>
- Example: [www.tracy-king.com](http://www.tracy-king.com)

### **Learn more:**

Meet the Modern Learner Infographic: <https://mrmck.wordpress.com/2015/06/19/meet-the-modern-learner-infographic/>

Wheel of MicroLearning: <http://idreflections.blogspot.com/2015/04/micro-learning-as-workplace-learning.html>

# ADVANCING LEARNING

## Strategy • Design • Results



### Education Strategy

Our exclusive Success Scorecard's 25 drivers provide a comprehensive framework for elevating the quality and reach of your programs – differentiating you from competitors.

- Education strategy roadmapping
- Content strategy
- Audience analysis
- Program evaluation strategy

### Portfolio Management

Work with us to build upon what you've accomplished by introducing incremental innovations that will make your programs the irresistible choice.

- Program audits with deep dive insights
- Learning environment design – live, hybrid & digital
- Learning pathway design
- LMS & EdTech selection

### Learning Design

Meaningful, memorable and measurable learning doesn't happen by chance – but by design. Allow us to show you how.

- Live course learning design: Visuals, learner workbook, instructor guide
- eLearning instructional design: Content, visuals, navigation, interactions
- SME training
- Staff training & apprenticeship

