



# Minnesota eLearning Summit

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Minnesota eLearning Summit

2015

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Jul 29th, 1:00 PM - 1:30 PM

## Speeches That Changed the World: Using Software to Help Students Analyze Rhetorical Patterns

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Jim Hall MS and MaryElizabeth Bezanson PhD, "Speeches That Changed the World: Using Software to Help Students Analyze Rhetorical Patterns" (July 29, 2015). *Minnesota eLearning Summit*. Paper 60.  
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# DICTION: Tool for Rhetorical Criticism

## Certainty

Indicates confidence

## Optimism

Highlights positive features

## Activity

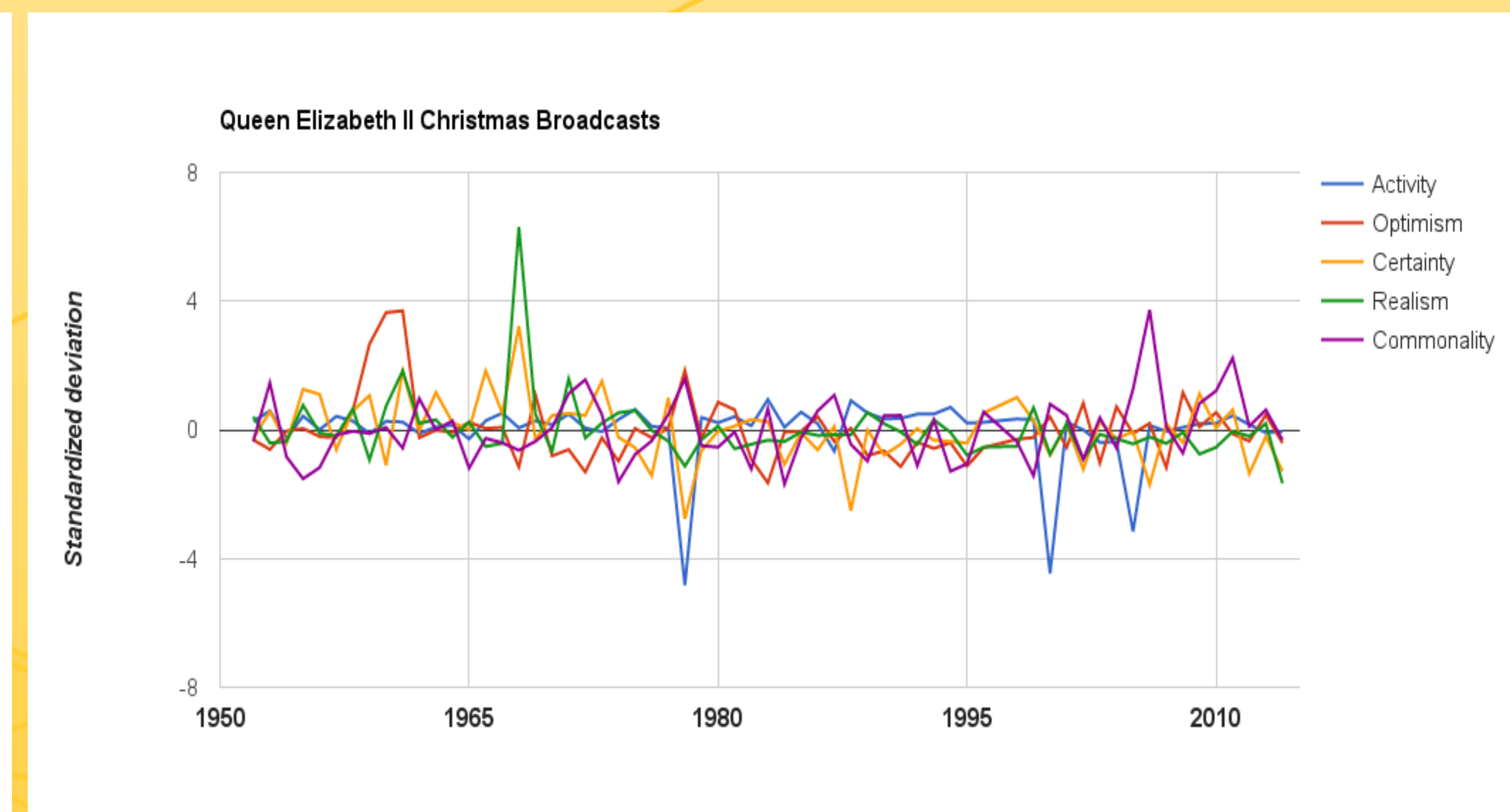
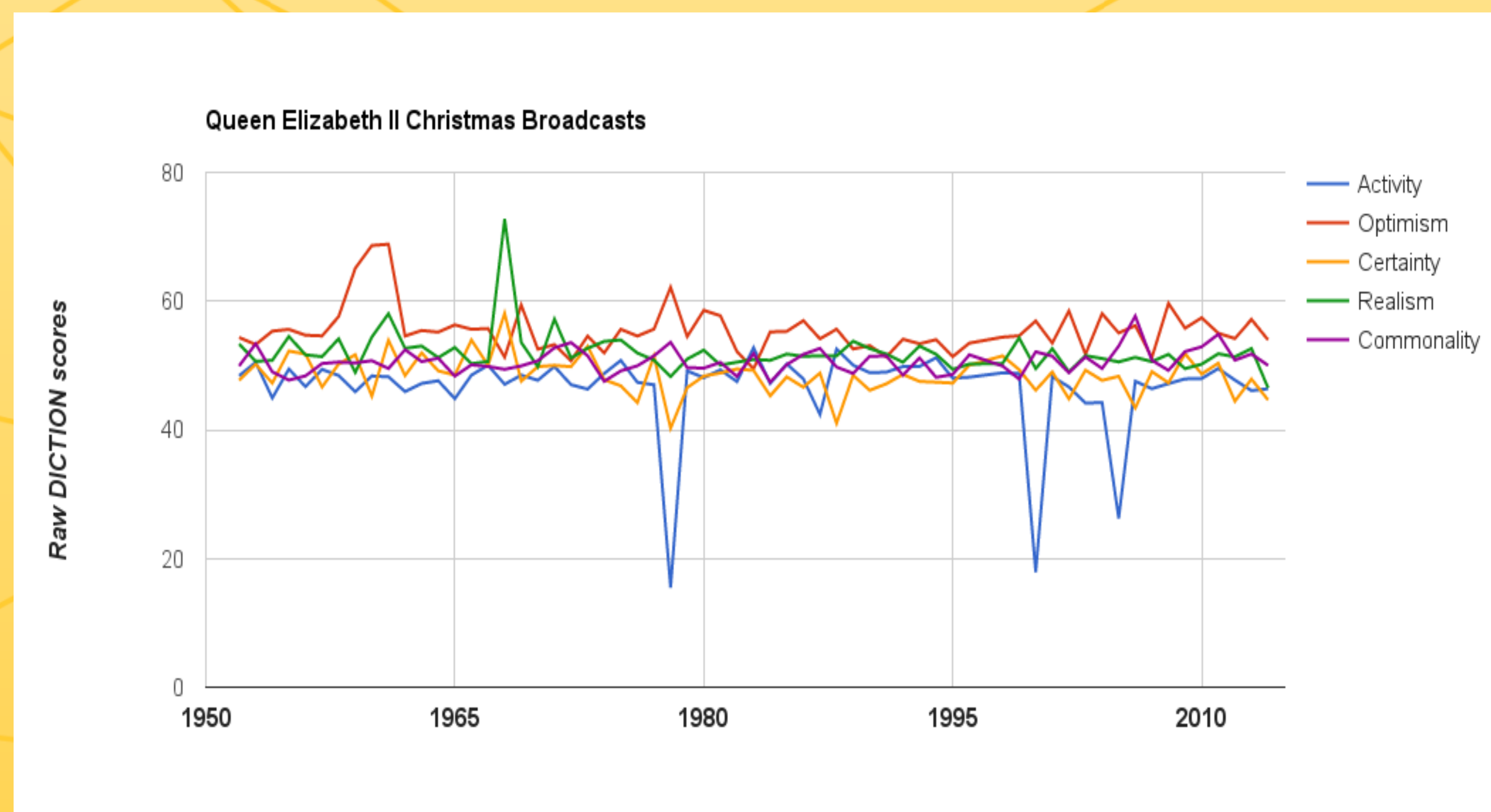
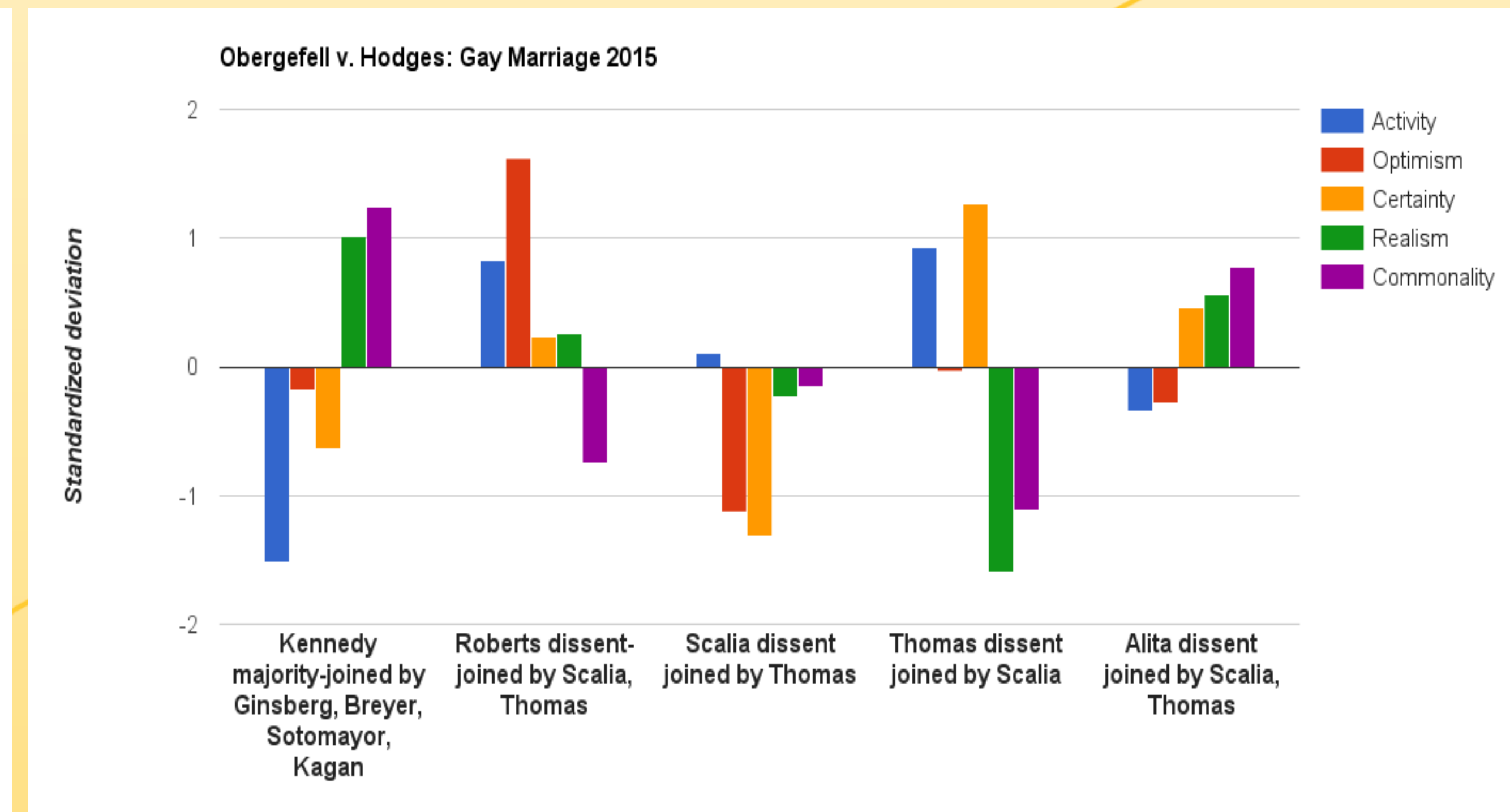
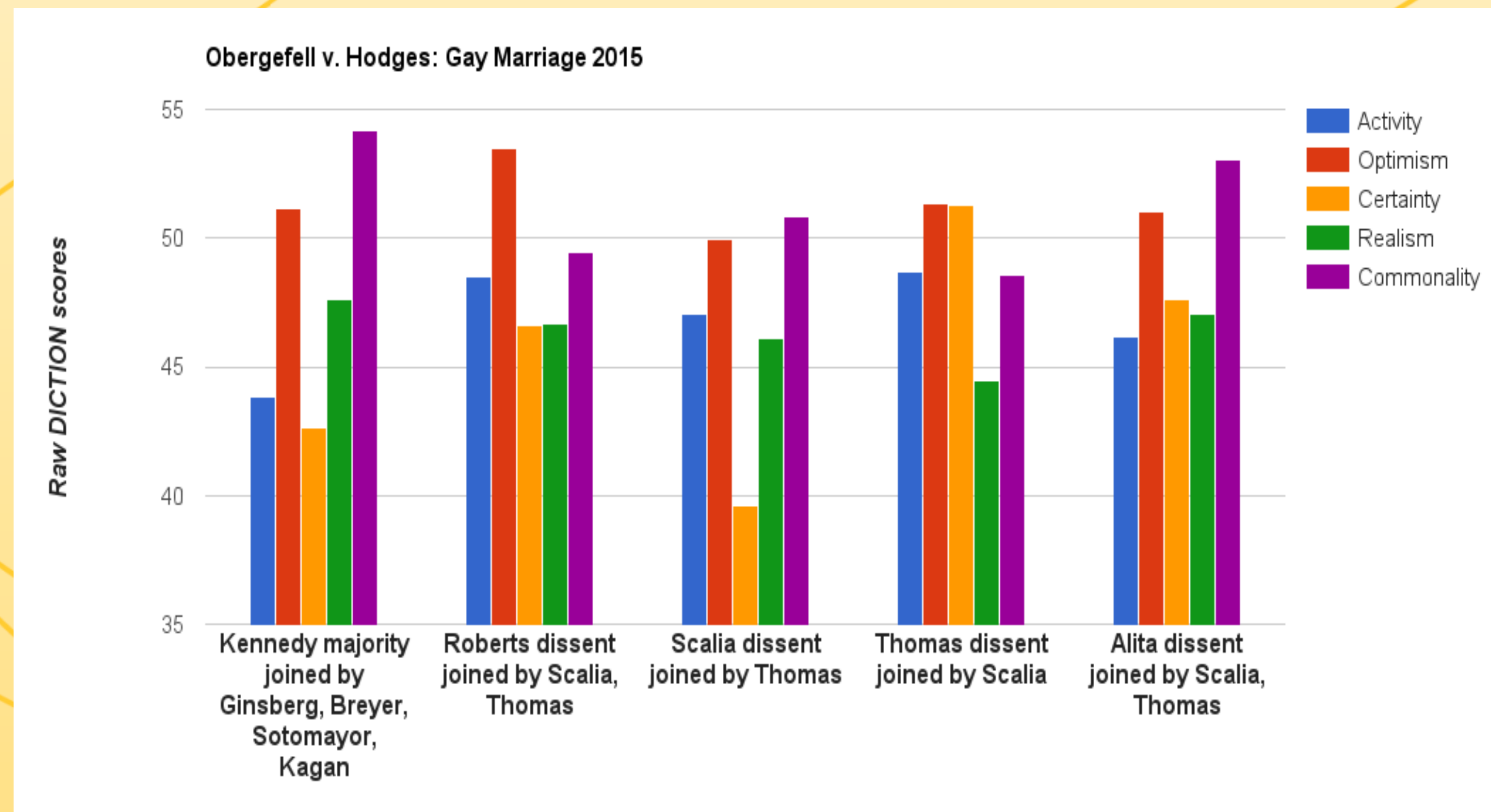
Urges movement

## Realism

Employs concrete language

## Commonality

Reinforces shared values



## What succeeds?

Comparative analysis. Pictorial comparisons. Graphical analysis.

## What fails?

Reliance on Norms, but Norm method is hidden. Can be escaped by using Means and Deviations / Standardized Deviations.

